

*"Where Students Don't
Just Choose Careers.
They Discover Them."*



CAREER LAB

A BEYOND MENTOR INITIATIVE

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Welcome Note from Beyond Mentor

Dear Educator/Parent/Student,

At Beyond Mentor, we believe that career clarity is a birthright — not a luxury. In a world bursting with career options, we built Career Lab as a space where students can engage, explore, and discover paths aligned with their strengths and interests.

This isn't just another career counselling program. It's a carefully crafted experience built on psychology, pedagogy, and practical exposure.

Let's help the next generation move from confusion to conviction.

Warmly,

Team Beyond Mentor

ABOUT CAREER LAB



(CAREER LAB INFRA)

Career Lab is an in-school, experiential, and research-driven career discovery initiative by Beyond Mentor, aimed at helping students from Grade 8 to 12 build career awareness, self-understanding, and decision-making skills.

Whether it's understanding what a data scientist really does, or seeing how their strengths align with psychology — Career Lab makes career guidance real, relevant, and relatable.

WHY CAREER GUIDANCE IN SCHOOLS IS NON-NEGOTIABLE

93% of Indian students are aware of only 7–10 mainstream careers

Students are making career decisions based on peer pressure or incomplete information

NEP 2020 has clearly mandated career guidance as part of holistic development

Career Lab bridges this gap early, so that students choose careers consciously, not conveniently.



Our Unique Approach to Career Discovery

At Career Lab, we believe career guidance isn't about handing students a report with a list of "suitable options." It's about empowering them to make conscious choices based on awareness, reflection, and experience.

We don't just tell students what to become. We help them ask why, explore how, and experience what it really feels like.



Our approach is built on one truth

“Students don't connect with careers they don't understand.”

So instead of throwing information at them, we let them step into careers, talk to real professionals, and explore their own abilities in action.

Our Model

Awareness: Introduce 650+ career options across industries

Action: Engage in hands-on discovery through real-world simulations and mentor interactions

No assumptions. Just science.

Our psychometric assessments decode each student's interests, aptitude, and personality—then we help them interpret it in their own context.

From knowing to owning.

Every session is built to help students internalize their strengths, explore unknown possibilities, and build the mindset of ownership over their future.

Rooted in NEP 2020. Inspired by real life.

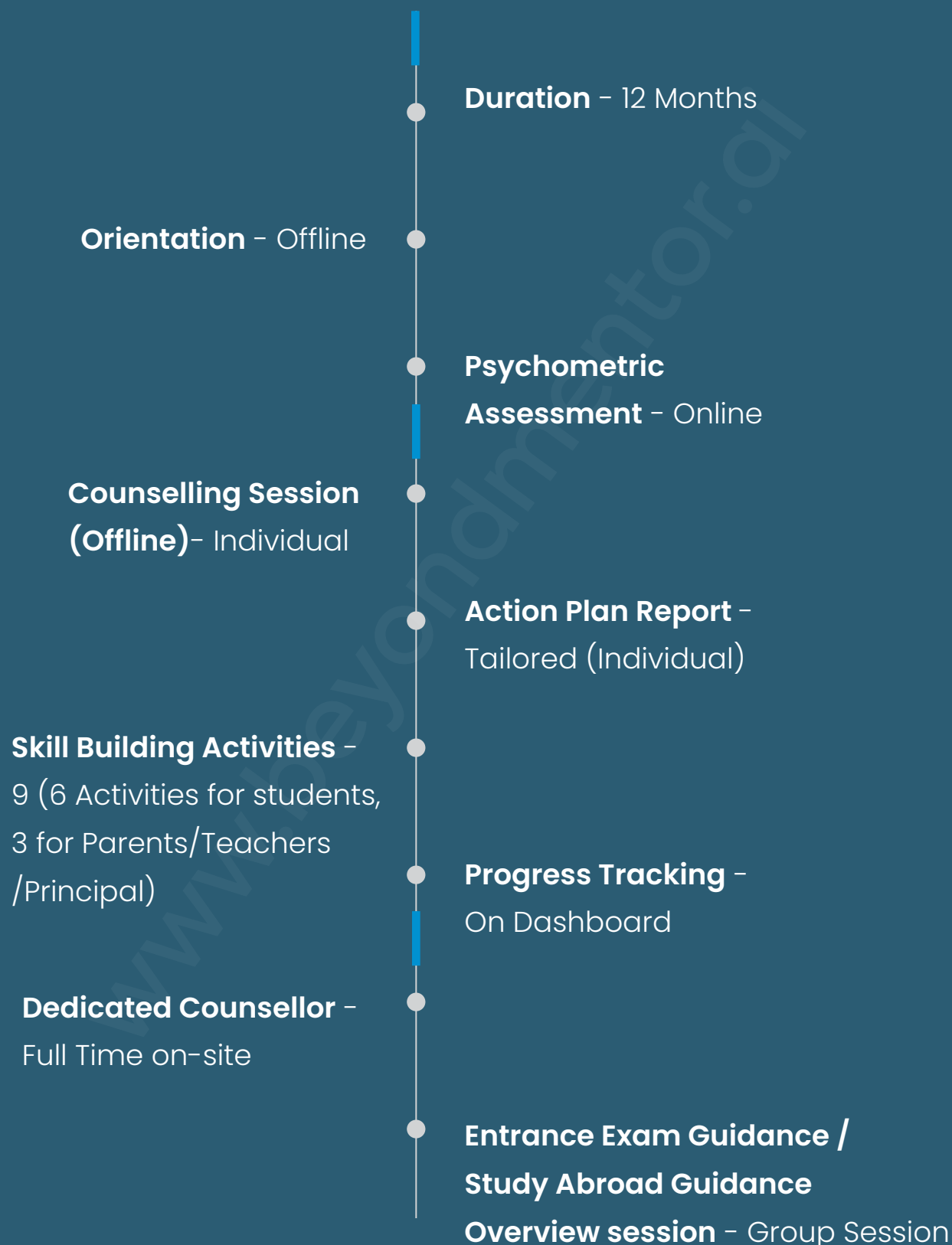
We've merged national education goals with practical, ground-level insights from students, counsellors, and educators across India.

In short, we don't just help students choose a career.

We help them **understand themselves, understand the world of work**, and then confidently take the next step.

CAREER LAB OFFERINGS

Career Journey Lab Program



CAREER LAB OFFERINGS

Career Launchpad Program

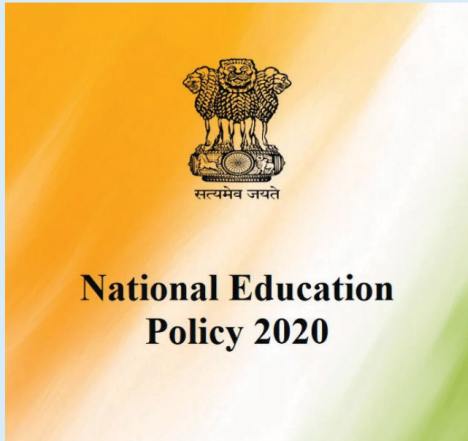


CAREER LAB OFFERINGS

Career Spark Station Program



How Career Lab Aligns with NEP 2020



- ✓ Emphasis on holistic education and life skills
- ✓ Early exposure to multiple career paths
- ✓ Encouragement of experiential learning
- ✓ Personalized career guidance based on aptitude and interest

Career Lab meets NEP goals while making the process fun, memorable, and insightful.

Outcomes We Promise

After participating in Career Lab, students will:

- ✓ Have increased career awareness
- ✓ Identify their strengths, interests, and personality patterns
- ✓ Know what stream/courses align with their aptitude
- ✓ Feel more confident in making career decisions
- ✓ Gain exposure to both mainstream and emerging careers

What Students, Schools & Parents Say

“Career Lab opened our students' eyes to careers they had never heard of. It was engaging, professional, and extremely student-friendly.”

– Principal, CBSE School, Hyderabad



“I always thought I’d become a doctor because my dad is one. But after Career Lab, I realised I’m actually drawn to law and public speaking. This changed my direction!”

– Aarav, Class 10 student

“The psychometric report was spot-on. I finally understand my child’s strengths better.”

– Parent, Mumbai

Schools We’ve Impacted



Over 50+ schools across India



Impacted more than 12,000 students



Trained 300+ educators and facilitators

FAQs



Q. Is this suitable for middle schoolers?

Absolutely! Our modules are tailored for every age group starting Grade 8.

Q. Can this be done online?

Yes. We offer hybrid formats.

Q. Are facilitators trained?

Yes. Every Career Lab facilitator is certified through our Career Counselling Academy.

PARTNER WITH US

*Want to host a Career Lab in your school?
We'd love to collaborate.*

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CAREER LAB

The background of the lower half of the image is a dark blue world map. Overlaid on the map is a large, stylized V-shape graphic. The top of the V is a solid orange triangle, and the sides are composed of several horizontal layers of grey and blue, creating a 3D effect.

*"India doesn't lack talent.
It lacks direction. Let's change that."*